



**IDEM CAPITAL PRESS RELEASE  
19 DECEMBER 2014**

## **IDEM CAPITAL BRINGS FESTIVE CHEER TO FAMILIES THIS CHRISTMAS**

- Solihull-based Idem Capital has donated to CAP's Christmas hamper initiative
- More than 30 gift-matched Christmas hampers were donated to families in need

A team of Santa's helpers from Solihull-based Idem Capital, part of the Paragon Group of Companies, brought some extra festive cheer to the Midlands arm of Christians Against Poverty (CAP), by donating Christmas hampers full of goodies for families in need.

Idem Capital works closely with CAP, which provides free debt management advice to people experiencing personal debt problems.

Employees from across the business spent weeks gathering a whole range of items to fill hampers to support the charity's Christmas hamper initiative. A total of 33 hampers were put together, each of them gift-matched to suit anonymous family profiles provided by the charity, and filled with essentials and Christmas treats for the families to enjoy.

David Easterby, Head of Consumer Servicing, said: "Idem Capital is a proud supporter of the Christians Against Poverty charity and the services it provides.

"The charity Christmas hamper initiative has been a privilege to be involved in and reflects the positive work that the charity does all year round. We hope the donations made through Idem Capital make things a little bit easier for those families who receive them and we also hope to be able to support the cause again next year."

**ENDS**

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**NOTES TO EDITORS**

Idem Capital is the debt acquisition arm of The Paragon Group of Companies – a specialist lender of buy-to-let mortgages to landlords and residential property investors in the UK through the Paragon Mortgages and Mortgage Trust brands, as well as a loan servicing provider and active acquirer of loan assets and portfolios.

Idem Capital is an established debt purchaser providing servicing and arrear management capabilities for its own assets and on behalf of third party clients.

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